

Robert Woods-LaDue

Music Production / Composition / Arrangement
View Portfolio Online: robert.woodsladue.com/resume

About

Music Producer, performer, composer and arranger with project management and email marketing technology.

Visit dennydennybreakfast.bandcamp.com to listen to my recorded music.

Education

California Institute of the Arts

Valencia, CA.

MFA Music Performance and Composition;
May 2008; summa cum laude GPA 3.9

Awards:

Dale Herklotz Scholarship, 2006-07
Ahmanson Foundation Scholarship,
2007-08.

University of Miami

Coral Gables, FL

BFA Music Instrumental Performance
May 2005; magna cum laude GPA: 3.75

Awards: Four-year full-tuition scholarship;
Provost's Honor Roll.

Private study with master Jesús Díaz

2016-2020, focussing on AfroCuban
Folkloric Percussion and Songs

Private study with master Sandy Perez

2010-2017 focussing on AfroCuban
Percussion.

Computer Skills

OS: MacOSX, Windows, Unix/Linux CLI

Music Production: LogicPro, Renoise,
Protools, Melodyne, Izotope RX, Max/MSP

Notation: Sibelius, Finale

Design and Video: Adobe Dreamweaver,
Photoshop, Premier, Multimedia Fusion 2

Other: SQL Developer, Microsoft Office
Suite, Google Suite, Jira and Confluence.

Employment History

Smule, Inc. (www.smule.com)

Lead Music Producer (May 2016-Dec 2022)

- Managed projects for international and domestic artists
- Defined standard operating procedures for the music production team
- Transcribed, arranged and produced songs for partner artist campaigns for the Smule Apps: Smule (karaoke), Magic Piano (piano), Autorap (rapping)
- Reviewed and edited arrangements to ensure for accuracy, aesthetic value, and conformity with our QA standards.
- Trained team members on various topics, including advanced music theory, vocal production, mixing and mastering, and transcription.
- Produced vocals for major recording artists, including Kelly Clarkson, Tony Bennet, and Lewis Capaldi.
- Composed, mixed, and mastered new tracks as needed for various projects

Oracle Corporation (www.oracle.com)

Principal Business Analyst (Nov 2015-May 2016)

IT Principal Consultant (Jun 2014-Oct 2015)

- Centralized and standardized processes within the Oracle Marketing Cloud for the Responsys product offering.
- Defined requirements for the automation of Responsys processes.
- Performed data reconciliation for all discrepancies in subscriptions
- Managed communication, SOPs, and processes for the provisioning team.

Responsys, Inc (*Please note: in 2014, Oracle acquired Responsys*)

Account Config Team Lead (Aug 2012- May 2014)

Technical Support Specialist (Jan 2011-Aug 2012)

- As team lead, managed internal communication, maintained SOPs for the account configuration team, and took the lead on priority issues.
- Standardized processes for releases of new feature to the production environment.
- Managed configuration changes and change processes for customer accounts.
- Worked to onboard and offboard customer projects to the Responsys structure.
- Managed communication with partner agencies for mobile SMS messaging.
- Awarded the 2011 Technical Support Outstanding Contributor.

ID Tech (www.idtech.com)

Lead Instructor (June-Aug 2009)

Camp Instructor (June-Aug 2008, and June-Aug 2007)

- Taught classes in web design and video game creation for children ages 7-17.

Century Strings (www.centurystrings.com)

Traveling Salesperson (Jan 2009-Jun 2009)

- Planned and completed large-scale sales tours around the United States.

Honor Roll Music (Miami, FL)

Music Composer and Producer (May 2007-Feb 2008)

- Wrote, recorded and produced music for TV ads and other marketing spots.